**Inauguration Party:**

**Prof. Dr. Christoph Ihl is appointed to Head of the newly established**

**Institute of Entrepreneurship at Hamburg University of Technology**



Hamburg University of Technology founds the Institute of Entrepreneurship and is enriched by one new colleague: Prof. Dr. rer. pol. Christoph Ihl, former Assistant Professor of Technology- and Innovation Management at RWTH Aachen, accepted to become Professor at TUHH. From April 1st 2014, the newly established Institute of Entrepreneurship is managed by him, and he is responsible for entrepreneurship teaching and research.

In teaching, this Institute offers an introductory course for every bachelor program. Students and entrepreneurs build one team together to work on and develop real startup projects. Furthermore, this practical offer will be expanded gradually. Students of all courses can specialize their studies by choosing the lecture “Entrepreneurship and Startup Management”. In intensive project courses they will be taught on developing own startup ideas.

The new institute will research on the field of how entrepreneurial action is done. "Depending on the research focus, the center is on various actors: scientists and students, employees of established companies, creative people such as cooks and authors or product users who want to become "maker"," explains Prof. Christoph Ihl. “Their entrepreneurial work is done by networking with other actors in open and allocated processes of innovation and legitimation. Therefore, we take the perspective of social network analysis in our research work.”

The institute is made up of various modules and thus covers the spectrum of start-up topics: The TUHH Startup Dock is the main brand whose aim is to establish a lively and inspiring start-up culture at the TUHH through a wide range of events.

“Most students and researchers have many exciting ideas of their own. The TUHH Startup Dock wants to provide them with the tools they need to systematically embed their ideas in sustainable business models, ”said Ihl.

That doesn't work for every idea, but this insight must be realized quickly and without too much effort, according to Ihl. "Hopefully other ideas will result in many more startups to TUHH’s delight," says Ihl. The Startup Dock unites the Institute for Entrepreneurship and the Center for Innovation and Entrepreneurship. Christoph Ihl as academic director is responsible for start-up culture, events and consulting.

Christoph Ihl studied industrial engineering and management in the field of mechanical engineering at the Technical Universities of Kaiserslautern and Berlin and completed an MBA program at the University of British Columbia in Vancouver. He completed his Phd at Munich Technical University on customer-centered business models and customer decision-making behavior. He then habilitated at the Institute for Technology and Innovation Management at RWTH Aachen University on the topic of organization of open innovation processes.

On July 1, 2014 Christoph Ihl starts his first lecture:

**“Science and Entrepreneurship: Twist or Tango?”**

Time: 17.00 – 19.00 hrs.

Place: TUHH, Schwarzenbergstrasse 93, 21073 Hamburg

This will be the first one of the Open Lecture Series 2014.

**12th Research Colloquium on Innovation & Value Creation**

**November 30, 2017 - December 2,2017**

This years’ research colloquium on “Innovation and Value Creation” took place in Hamburg. Around 60 to 80 scholars from various research backgrounds, such as innovation management, entrepreneurship, organization & workplace design, information systems, and public policy met, in order to exchange recent research findings and future research plans.

The kick-off event started in the very traditional “Hotel Hafen Hamburg”. Every member of this reseach group was welcomed by Profs. Ralf Reichwald and Christoph Ihl. Our guests were hosted in a very Hanseatic atmosphere with excellent view on “St. Pauli Landungsbrücken”. This was a wonderful evening together with many members of the so-called “Reichwald-Family” from renowned universities such as TUM, RWTH, UE, TUC, JKU, UM, HHL, HSU, FAU, UH, FHS and TUHH.

Next morning, the conference started at the InnovationCampus Green Technologies (ICGT) located in the small harbor of Harburg. Prof. Dr. Andreas Timm-Giel, Vice-President of TUHH welcomed the participants and was followed by Dr. Carsten Brosda, Hamburg Senator for Culture and Media. His lecture was titled: „Wie entwickelt sich die Handelsstadt Hamburg zur digitalen Stadt mit Zukunft?“ (How will Hamburg develop from a trade city to a digital city in future?). Then, an equally interesting speech was held by Prof. Linus Dalander from ESMT, Berlin.

Our scholars were divided into three different slots to get the opportunity of presenting their newest research project in order to get feedback from experienced researchers and to exchange on that field of work. This platform was a great opportunity for young researchers emerging from special institutes to develop their research within a trusted community.

The ultimate session took place at the “Empire Riverside Hotel” on Saturday morning. Our Ph.Ds got input for their future research work and were glad about having met other researchers working on similar fields of study.

**Annual Conference on Technology, Innovation and Entrepreneurship (TIE) 2018 and VHB-Conference**

<http://www.tie2018.hamburg/#about>

In year 2018 the TIE-Conference took place in Hamburg from September 19 to 21. Leading German and German-speaking researchers met to work on topics such as Technology- Innovation Management and Entrepreneurship.

Highlights:

* Keynotes on current topics of science and practice
* Presentation of scientific articles
* Various possibilities on networking
* Preliminary program "Success with third-party funds: BMBF, DFG and EU"

On Friday morning, TUHH’s President, Prof. Dr. Ed Brinksma welcomed our guests coming from all over Germany, Switzerland, Denmark and the UK.

Following keynote speakers had been invited:

Prof. Henry Sauermann, ESMT Berlin

“**Studying Startup “Joiners”**

Prof. Roman Beck, IT Unviersity of Copenhagen

**“New Market Engineering with Blockchain”**

Prof. Dirk Helbing, ETH Zuerich,

“**Ökonomie 4.0: Die Entstehung eines neuen Wirtschafts- und Gesellschaftsystems“ (Economy 4.0: The Emergence of a new Economic- and Social System“)**

Divided into different slots on “Entrepreneurship” as well as on “Innovation Management”, the participants presented their newest research topics.

After a long research session on the first day, a river boat took us from Harburg Harbor to Hamburg St. Pauli Landungsbrücken. Again, the traditional “Hotel Hafen Hamburg” was our place to spend a splendid evening with all participants of the TIE-Conference.